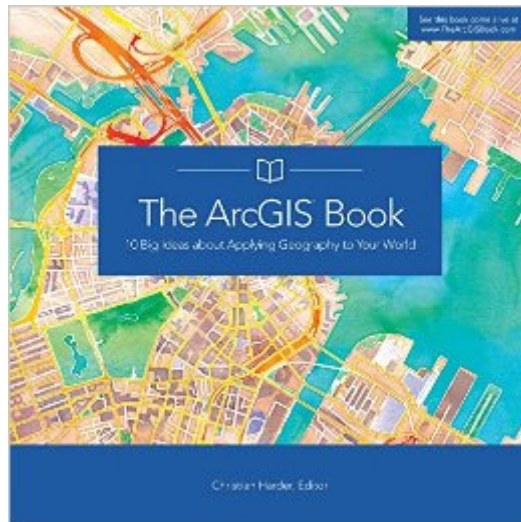


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# The ArcGIS Book: 10 Big Ideas About Applying Geography To Your World



## Synopsis

This book helps you understand and use Web GIS, a powerful mapping technology that is transforming the way we apply and share geographic information. Each "big idea" is part of the ArcGIS platform and it's big because it empowers you, enabling you to do new things and to accomplish familiar tasks more quickly and with ease. This is a hands-on book that you work with as much as read. By the end, using Learn ArcGIS lessons, you'll be able to say you made a story map, conducted geographic analysis, edited geographic data, worked in a 3D web scene, built a 3D model of Venice, and more. Interact with The ArcGIS Book online at [www.TheArcGISBook.com](http://www.TheArcGISBook.com).

## Book Information

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## Customer Reviews

They are big ideas if you know nothing about GIS. Good book for beginners, not much here for anyone with a few years experience.

Great start to GIS in the classroom

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